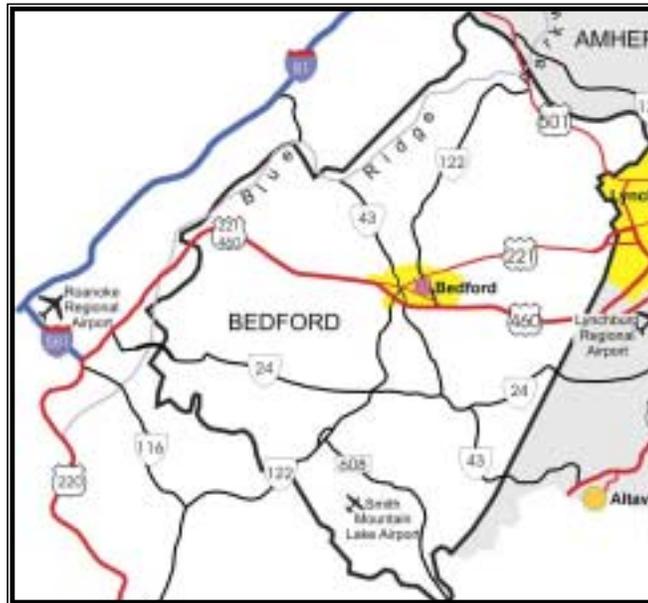


# BEDFORD AREA



## LOCATION

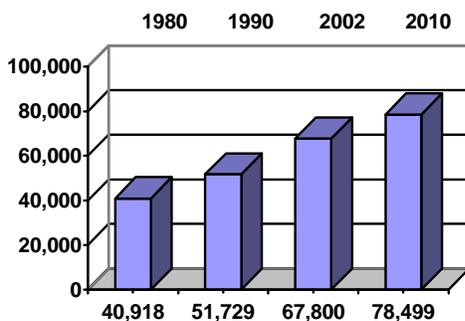
Bedford County consists of 764 square miles located in west-central Virginia just east of the Roanoke metropolitan area. The city of Bedford is situated on the U.S. Route 460 corridor midway between Roanoke to the west and Lynchburg and Campbell County to the east. The scenic Blue Ridge Mountains make up the county's western border. The James River forms the northeast boundary. The 23,400-acre Smith Mountain Lake is situated to the south. The community is home to a diversified industrial base and displays an appealing quality of life.

The city of Bedford is 115 miles west of Richmond, the state capital; 210 miles southwest of Washington, D.C.; and 215 miles west of Norfolk. Lynchburg is about 24 miles east and Roanoke is 29 miles west.

Bedford County and the city of Bedford are part of the Lynchburg Metropolitan Statistical Area (MSA).

## DEMOGRAPHICS

### Population



91% white      9% nonwhite  
 Median age:    38 years

### Per Capita Personal Income (2001)

**\$ 26,852**

### Civilian Labor Force

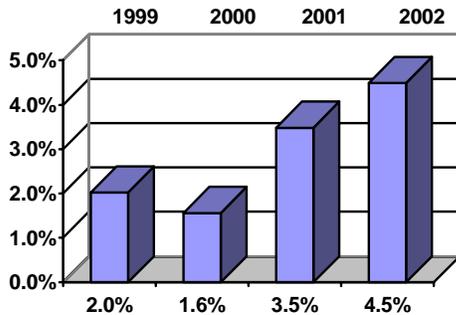
30,172    (1992)                      34,448    (2002)

50% male  
 50% female

### Underemployed (3rd Quarter 2002)

**2,933**

## Unemployment Rate



June 2003 = 3.9%

## Employment by Sector (3rd Qtr. 2002)\*

83	Natural Resources and Mining	0.5%
1,962	Construction	11.6%
2,786	Trade	16.5%
367	Transportation and Utilities	2.2%
2,790	Manufacturing	16.5%
206	Information	1.2%
531	Financial	3.1%
5,395	Services	32.0%
2,766	Government	16.4%
0	Other	0.0%
16,886	Total Employees	100%

\*By Business Establishment

## Employment by Occupation (2000 Census)\*

9,464	Managerial, Professional & Related	28.8%
4,034	Service	12.3%
9,213	Sales & Office	28.0%
205	Farming, Fishing & Forestry	0.6%
3,864	Construction, Extraction & Maintenance	11.8%
6,111	Production, Transportation & Material Moving	18.6%
32,891	Total Employees	100%

\*By Place of Residence

## Educational Attainment (2000 Census)

Percentage of population 25 years and older who are high school graduates..... 79.2%

Percentage of population 25 years and older who have earned a Bachelor's Degree or higher ..... 20.4%

## Major Employers

### Manufacturing

**Bedford Weaving Mills, Inc.**  
100 - 299 (Textiles)

**Frank Chervan, Inc.**  
100 - 299 (Furniture frames)

**Golden West Foods, Inc.**  
100 - 299 (Frozen foods)

**Grayson Wireless**  
100 - 299 (Cable & wiring harness assemblies)

**Nekoosa Packaging Corp.**  
300 - 599 (Paperboard)

**Rubatex Corp.**  
100 - 299 (Rubber products)

**Sam Moore Furniture, Inc.**  
300 - 599 (Upholstered furniture)

**Sentry Equipment Erectors**  
100 - 299 (Conveyor systems)

### Nonmanufacturing

**Alpha Omega Resources Inc.**  
300 - 599 (Employment services)

**Barr Laboratories Inc.**  
300 - 599 (Pharmaceuticals)

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**Coleman-Adams Construction Co.**  
100 - 299 (Construction)

**Emeritus Corp.**  
100 - 299 (Assisted living accommodations & services)

**Inservice America Inc.**  
300 - 599 (Telephone marketing)

**Mail America**  
100 - 299 (Printing & mass mailing)

**Virginia Peaks of Otter Company**  
50 - 99 (Hotel)

## Additional Labor Resources

HighSchool graduates  
not continuing (2001-02) ..... 221

Area community college  
Graduates (2001-02) ..... 894

Unemployed (2002) ..... 1,547

## Estimated Wages (September 2001)

<i>Occupations</i>	<i>Mean</i>	<i>Median</i>
First-Line Production Supervisor/Manager	hr./\$19.05	\$18.87
Freight/Stock/Material Mover	\$10.38	\$10.29
Hand Packer	\$7.28	\$7.09
Industrial Machinery Mechanic	\$17.05	\$16.89
Industrial Truck and Tractor Operator	\$13.64	\$14.00
Inspector, Tester, Sorter, Sampler & Weigher	\$13.51	\$12.84
Machinist	\$19.66	\$20.23
Mixing & Blending Machine Operator	\$15.00	\$15.63
Packaging & Filling Machine Operator	\$12.81	\$11.39
Printing Machine Operator	\$12.78	\$12.75
Team Assembler	\$11.47	\$9.91
Truck Driver, Heavy & Tractor-Trailer	\$12.18	\$11.05
Bookkeeping, Accounting & Auditing Clerk	wk./\$469	\$475
Computer Operator	\$616	\$617
Computer Support Specialist	\$631	\$650
Customer Service Representative	\$617	\$601
Electrical & Electronic Engineering Technicia	\$744	\$792
Executive Secretary & Administrative Assistant	\$560	\$553
Office Clerk	\$449	\$429
Production, Planning & Expediting Clerk	\$562	\$529
Shipping, Receiving, and Traffic Clerk	\$459	\$453
Supervisor/Manager of Office & Administrative Support	\$740	\$724

## TRANSPORTATION

### *Interstates*

I-81 (9 miles west)

### *Highways*

U.S. #460 (east-west)

### *Commercial Air Service*

*Lynchburg Regional Airport* 18 miles  
Delta Connection/ ASA  
US Airways Express

*Roanoke Regional Airport* 25 miles  
Atlantic Southeast Airlines  
Comair  
Northwest AirlinK  
United Express  
US Airways

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*Greenbrier Valley Airport* 61 miles  
 Delta Air Lines  
 US Airways

*Shenandoah Valley Regional Airport* 74 miles  
 US Airways Express

**General Aviation Service**  
 Falwell Airport  
 New London Airport  
 Smith Mountain Lake Airport

**Freight Rail Service**  
 CSX Transportation  
 Norfolk Southern Corporation

**Port**  
 Richmond..... 115 miles  
 Norfolk..... 215 miles

**Overnight Package Delivery**  
 Emery Worldwide, Federal Express, U.P.S.,  
 and U.S. Mail Express serve this area.

## UTILITIES

**Electric**  
 American Electric Power  
 City of Bedford  
 City of Danville  
 Southside Electric Cooperative

**Natural Gas**  
 Columbia Gas of Virginia

**Telecommunications**  
*Local Service*  
 Verizon-Virginia

**Water**  
 Bedford County Service Authority  
 City of Bedford  
 Montvale Water Company

**Waste Water Treatment**  
 Bedford County Service Authority  
 City of Bedford  
 City of Lynchburg

**Solid Waste Disposal**  
 City of Bedford Sanitary Landfill  
 Bedford County Sanitary Landfill

## FINANCIAL INSTITUTIONS

<i>Banks</i>	<i>2001 Assets (in millions)</i>
Branch Banking and Trust Co. of Virginia	\$6,912.0
First National Exchange Bank	302.7
First National Bank-Rocky Mount	227.2
Bedford Federal Savings Bank	222.8
Branch Banking and Trust Co.	*
First Union National Bank	*
First-Citizens Bank & Trust Co.	*
SunTrust Bank	*
Wachovia Bank, N.A.	*
National Bank of Commerce	*

*\*Headquartered outside Virginia.*

## GOVERNMENT

Bedford County has a County Administrator and a seven-member Board of Supervisors. Bedford City has a City Manager and a seven-member City Council.

Bedford City and Bedford County have comprehensive plans and zoning and subdivision ordinances.

Bedford is the county seat. There are no incorporated towns within the county.

## TAXES

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

## EDUCATION

	<i>Number</i>	<i>Fall 2002 Enrollment</i>
Elementary	15	5,245
Middle	3	2,404
High School	3	3,293

### Student Teacher Ratio (2000-01)

Elementary ..... 17:1  
 Secondary ..... 10:1

Per pupil expenditure (2001-02) ..... \$5,987

Percentage of 1998-99 ninth grade membership graduating (2001-02) ..... 78.3%

Percentage of high school graduates continuing education (2001-02) ..... 67.7%

### Private Schools

<i>School</i>	<i>Grades</i>
New Covenant School	K-7

### Vocational Training Facilities

Bedford Science & Technology Center  
 Liberty High School  
 Staunton River High School  
 Jefferson Forest High School

### Higher Education Facilities

	<i>Fall 2002 Enrollment</i>
Virginia Western Community College	8,464
Liberty University	7,709
Central Virginia Community College	4,583
Lynchburg College	1,874
Roanoke College	1,822
Hollins University	1,150
Ferrum College	942
Randolph-Macon Woman's College	764
Sweet Briar College	688
National College of Business & Technology - Roanoke Valley Campus	666
Southern Virginia University	490
National College of Business & Technology - Lynchburg Campus	335
Virginia University of Lynchburg	263
Roanoke Higher Education Center	†

†Enrollment included in participating colleges and universities

## CLIMATE

Average January temperature ..... 37°F.....3°C  
Average July temperature ..... 76°F.....24°C  
  
Average annual rainfall ..... 42.10"  
Average annual snowfall ..... 16.10"

## COMMUNITY FACILITIES

Convenient medical care is available at Carilion Bedford Memorial Hospital located in the city of Bedford. This facility provides 178 patient beds of which 111 beds are for long-term care. In addition, both neighboring Lynchburg and Roanoke have five major hospitals to serve the vast majority of health care requirements of the region. The Bedford County Health Department also provides public health services to the community. Emergency transport is provided by rescue squad ambulances and the Life Guard 10 medical helicopter.

Twenty-four physicians practice in the Bedford area representing eight specialties. Thirteen dentists have local practices in either the city or the county.

Nine retirement and nursing homes provide intermediate and extended care for 302 residents. The Carriage Hill Retirement Center offers 64 rooms for independent retirement living. In addition, the Elks National Home is located in the city of Bedford.

About 123 Protestant churches of many denominations are found in the Bedford area. Two Catholic churches are located in the community. Greek Orthodox churches and Jewish synagogues are located in nearby Lynchburg and Roanoke.

The Bedford Public Library, with a collection of more than 150,000 volumes, is based in the city of Bedford and maintains five branch operations. The library offers special homebound service to persons confined to their homes.

Shopping needs of residents can be easily met through five shopping centers in the county and in Bedford's revitalized Centertown--its central business district. In addition, the close proximity of both Roanoke and Lynchburg to Bedford provides residents a vast array of retail options ranging from regional malls to neighborhood shopping centers and specialty shops.

## LIFE STYLE

The Bedford area offers a complete leisure services package for residents of all ages. Both the county and city operate comprehensive recreation programs including organized athletics, special events, and excursions outside the community for outlet shopping and dramatic theater and to visit tourist attractions such as Colonial Williamsburg. Local school facilities are used for holding many athletic programs. Liberty Lake Park is the centerpiece for recreational activity in Bedford. This 59-acre park includes a lighted multi-purpose ballfield, baseball field, softball field, tennis courts, children's playgrounds, picnic shelters, and an outdoor racquetball court, the first of its kind in Virginia.

Roughly 20 acres of the park are being reserved for future passive recreation development. Bedford has an expanding YMCA program with an indoor junior Olympic-size swimming pool, weight room, and gymnasium. Golfers will find one public and three private golf courses in the community.

The county's location adjacent to the Blue Ridge Mountains puts the community in close contact with the Blue Ridge Parkway. One of America's most scenic roads, the Parkway offers numerous overlooks, campgrounds, picnic areas, and hiking trails. Just ten miles northwest of Bedford City are the Peaks of Otter with lodging facilities offering travelers and visitors delicious food and fine accommodations in a beautiful, rustic setting. To the south, the 23,400-acre Smith Mountain Lake provides numerous opportunities to enjoy water sports of all types. Numerous recreational developments and several resorts can be found along the lake's 500 miles of shoreland. A 1,200-acre state park provides camping and swimming amenities along the shore.

Sport fishermen will enjoy the smallmouth bass in the James River, which forms the county's northern boundary. Also, miles of stocked mountain trout streams are available including many in the Jefferson National Forest in western Bedford County.

The Little Town Players perform live theatre in Bedford at the Elks National Home Theatre. This successful community theatre group is beginning its third decade of producing popular drama for residents of Central Virginia. The nearby Roanoke and Lynchburg metropolitan areas add to the cultural enrichment of Bedford residents.

Roanoke's Center in the Square houses science and history museums, a planetarium, a playhouse, and a fine arts center. The Lynchburg Fine Arts Center hosts two art galleries, a theater, and two dance studios and is the site of a full calendar of cultural events. Eight colleges in the region also help contribute to a high level of cultural sophistication.

In the midst of Bedford Centertown, the Bedford City/County Museum provides two

floors of exhibits from Bedford's heritage including Indian artifacts, Revolutionary and Civil War memorabilia, examples of native wildlife, and a library of historical and genealogical information.

Bedford is the site for the National D-Day Memorial, and was chosen because of its distinction as the community that sustained the highest per capita loss of lives during the invasion.